



## Meet Shannon, Marketing Communications Manager at CooperVision, ANZ

I've worked for CooperVision ANZ as Marketing Communications Manager for just under a year and already it's been a career highlight for me.

We are not just in the business of selling contact lenses... Our products touch so many different lives in so many different markets and we really do help people live their best life and I personally find this very powerful and motivating.

What I love the most about working for CooperVision is the supportive, inclusive, collaborative and friendly culture. When we are faced with a challenge, we work together to solve it. Everyone's strengths are valued, and everyone can have an impact, and this allows us to perform at our very best.

In my role I'm challenged with developing and executing best practice marketing campaigns and materials which allows me to continue to grow and learn in my career. You can really bring your best self to work every day and know that you are supported in every way.

We also have the ability to influence both global and local activities and also learn from our regional and global colleagues. There's a willingness to try new things and improve processes and staff are rewarded for bringing fresh ideas that impact our operations and our customers in a positive way.

The company has a focus on wellness and sustainability which are important to me and I'm also given the flexibility I need as a working parent, which means I don't have to miss my children's most important moments.

If you want a career and workplace where your ideas matter, where you're surrounded by helpful people who are passionate about what they do, where you are always learning and feeling part of something bigger, then I can highly recommend working for CooperVision.



Working at a student event in Melbourne



Sydney Team Wellness Activity – Tennis



Team Morning Tea for R U OK? Day

